

Quizlet

Adobe Photoshop CC DE Presentation

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Alignment	Is the arrangement of elements in a line.
Aspect Ration	is the proportion, in width to height, of a screen image, a photographic print, or a television or film screen.
Balance	Is the even or proportional distribution of elements within the design landscape.
Balance, Symmetry, & Harmony	B & S work hand to hand and also can be use to achieve design harmony.
Color	is the eye's perception of the light spectrum.
Contrast	id the different between two nearby elements. The difference can color, texture, scale, or shape.
Emphasis	when one calls attention to a design element. The element that is emphasized is call the focal point.
Field of view	is the slide of the world that is recorded by the camera taking a photo.
Figure	(form, or foreground) is always seen in relation to its ground
Figure/Ground	The Gestalt principle of this is fundamental to design, for this relationship shape our visual perception.
Font	a set of characters and symbols in one type design.
Framing	is arranging the elements in a photo so they "frame" the primary subject.
Ground	what surrounds the figure, or background.

Harmony	The adaptation of elements in relation to one another to form a pleasing, coherent whole.
Hierarchy	which is created by emphasis, is a way of organizing design elements in terms of their relative importance.
Leading	the space between two lines of type.
Line	can be thought of as a string of connected dots.
MIXING FONTS RULES	1.) Use no more than two fonts in any web or print document. 2.) Choose one serif and one sans serif font.
Movement	The illusion of it is shown by an image's shapes, lines, and curves, which lead the eye in different directions. Another way to create is by combining rhythm and repetition.
Plane	is a two-dimensional flat surface.
Point	the standard unit for measuring type size (72 points = 1 inch)
Point	is a dot, and it marks a position in the design space.
Point, Line, and Plane	are the fundamental elements of design
Proximity	In design is grouping similar elements together. Also organizes information and provides structure for the subject.
Repetition	Is the reuse of identical or similar design elements throughout a design. Repetition can be created with color, type, shapes, and/or texture.
Rhythm	is a strong, regular, repeated pattern, usually of movement or sound.
Rule of Thirds	In design, is a way of making something more compelling and interesting.
Scale	is the relative size of nearby design elements.
Shape	can be combined to form new shapes.

Symmetry	One way balance is achieve. It can be: horizontal, vertical,diagonal, radial, and asymmetric formations.
Texture	relates to the tactile qualities of a design. It can be physical or optical. The feel of paper is its texture. The appearance of roughness or smoothness is a design's texture. Texture adds visual interest, establishes a mood, and draws the viewer into the design.
Tone	is the brightness and shading of an image or a design element, independent of its color.
Type	characters used to display text for communication.
Type Size	the height (in points) of characters of type.
Type Style	a standard design feature such as bold or italic.
Type Weight	the thickness or thinness of a type style.
TYPOGRAPHY TERMS: Character	a single element of type (letter, number, symbol,glyph)
White Space	is also sometimes referred as negative space because of the lack of content.