

# Adobe Photoshop CC 2015

19 terms by izzys14

PSD (PDD)	short for Photoshop document
TIFF	Tagged Image File Format
JPEG (JPG)	Joint Photographic Experts Group
GIF	Graphics Interchangeable Format *single image = save as > Compuserve GIF *animation = File > Export > Save for Web
PNG	Portable Network Graphics
RAW	a digital negative crated by a digital camera
Unity/Harmony	All elements have a visual connection
Balance	Evenly spacing the elements
Emphasis/ Hierarchy	Visually showing prominence in the image relative to others
Proximity	The physical distance between the visual elements in an image
Tasks	What needs to be done
Project Scope	How much needs to be done
Due Dates	How much time will be allotted for the project completion
Resource Allocation	Assign hardware, software and content to the appropriate personnel

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Color Modes	RGB (millions of colors); Web CMYK (four-printed colors); printing Index mode (256 colors); can reduce file size yet maintain visual quality, web pages Grayscale mode (256 grays) Bitmap model (2 colors)
Kerning	the amount of space between two particular characters to make them look more natural as a pair
Baseline	the imaginary straight line on which a line of type rests
Point (Vanishing)	specify the planes in an image, then apply edits (painting, cloning, copying & pasting, and transforming)
Tracking	the amount of space between all the characters in a selected block of type. Sometimes called character spacing

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