

Quizlet

Indesign ACA Test Prep

29 terms

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When working on a new project, which two of the following are important to establish first?

Client Goals, Audience

Which elements belong on a master page?

Page Numbers, Repeating Logos

When creating a restaurant advertisement, what two factors should be included first to help prepare?

Target Audience, Client Goals

Which option is a contract document that includes deliverables expected of the contractor by the client?

Comps

When using layers, two ways to not affect the items on the layer...

Look or hide the layer

Which tool allows you

Convert direction point tool

to change rounded edges of a path to straight edges?

Which two are true about color swatches?

Changes made to a swatch affect everything that has that swatch color; Each document has its own set of swatches

Which communication technique should you NOT use while communicating your project with the client?

Wait until the deadline to reveal your project to the client

What tool allows you to collect page items in InDesign documents using the Content Conveyor?

Content Collector Tool

What are three types of multimedia (multimedia) triggers?

Autoplay, rollover, click

What is the area that is used for writing notes to the publisher, that is essentially cut off and discarded after printing?

Slug

When exporting as an Interactive PDF, the menu allows which options?

How the document will be viewed full screen

A fashion store needs advertising - what two factors are important when preparing for the design phase?

Identifying target audience, creating client goals

What are the swatch

Color, tint, gradient

types found on the Swatches Panel?	
Which type of exported file would you create when preparing an InDesign document to be web-ready?	HTML
What is the space between characters?	Kerning
How would you include a free image in your design for a business without asking permission or breaking copyright?	Fair Use
Which command ensures that all fonts and linked graphics are included with your InDesign files to handoff to client?	Packaging
What are examples of glyphs?	Currency, Registered trademark symbols
What are three types of frames?	Unassigned, Graphic, Text
What is an example of a concordant font look?	Similar font families with little variation
What is a special premixed ink that requires its own plate on the printing press?	Spot Lab
What is an example of a process color?	CMYK

What option gives you pages right next to each other as in a book or magazine?	Facing pages
What command allows you to import text from an external document?	Place
What is bleed?	When any element on a page touches or extends past the edge of the page, leaving no margin
What is slug?	Usually non-printing information (such as a title and date) used to identify a document outside the bleed area
Why use the package option in InDesign?	Includes all files, fonts, and graphics needed to produce the publication
What is the best way to get non-biased feedback on design plans?	Focus Group