

Quizlet

InDesign CC 2015 ACA Review

55 terms

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Which two pieces of information should you identify first to help prepare an article about a new restaurant that will appear in the magazine?

- 1) Target Audience
- 2) Purpose of the article

It is important to make sure you have permission to use content before publishing it, because pictures, images, and other content will come from a variety of sources. Which type of content can be legally used in a document without getting permission?

Public domain

Use
Quizlet's
activities
and
games to
make



As the audience for the newsletter will be the company's employees, what techniques will provide the most effective and unbiased feedback?

Send out a survey containing drafts to a random sample of employees.

definition: a lossless bit-mapped file format for high resolution images, typically used in print

word: file format EPS

Which term refers to changes in size or complexity of deliverables that must be controlled in order to keep projects on schedule and under budget?

Scope creep

What is meant by the term typeface conflict?

The typefaces used in a document are too similar to each other

Tiff- high quality bitmap

EPS- high quality printable vector graphics

RTF- Text with some formatting

TXT- text with no formatting

Which statement is the best definition for readability for graphic design?

The effort needed for words, phrases, and blocks of text to read is low.

define: the inside margins or blank space

word: Gutter

between two facing pages is the gutter

define: when any image or element on a page touches the edge of the page, extending beyond the trim edge, leaving no margin it is said to _____.

word: bleed

define: the final size of a printed page after excess edges have been cut off is the trim size

word: trim

define: usually non-printing information (such as title and date) used to identify a document

word: slug

define: changing the size of an image's container without changing the dimensions of the image

word: resizing a frame

define: altering the width and height of an image by removing parts of the image's edges.

word: cropping

define: adapting an image when the resolution..?

word: resampling

Which three terms

Halftone, Crop marks, Spot Color

usually refer to print publications?	
define: pages that contain text, graphics, and guides which can be repeated on every page	word: master page
define: left and right pages that share a spine in the printed publication	word: facing pages
define: two adjacent pages treated as a single layout	word: spread
define: a container for text and other objects in a layout	word: frame
Which 3 techniques are commonly used to create a visual hierarchy?	Indentation, Line Spacing, and Font Choice
Emphasis in this textbook will help highlight the most important parts of the text. Which two statements best describes appropriate uses of emphasis in your textbook?	Emphasis helps readers identify the relative importance of each element. A clear focal point will be the most emphasized element.
define: the spacing between lines of text	word: leading
define: the spacing	word: kerning

between characters	
Which statement is the best definition for readability for graphic design?	The ease at which text can be read
While reviewing the current magazine template, you notice that it has a consistent look. Which two are consistent?	1) The body text is from one type family 2) the headings are from one type family
Which color mode use a combination of four standard-color inks (Cyan, Magenta, Yellow and black, CMYK) to produce a variety of colors by mixing and overlaying them?	Process color
Which tool in InDesign allows you to change corner points into smooth points and vice versa?	Convert Direction Point Tool
Which three frame type are found in InDesign?	Text Frames, Graphic Frames and Color Frames
Which InDesign tool is the only one that can be used to create an empty text frame?	Type
Which tool in InDesign lets you select an object and add it to the Content Conveyor?	Content Collector Tool

Which tool in InDesign allows you to select points on a patch, or contents within a frame?	Selection tool, Free transform, direct selection, Convert direction point
Which InDesign panel has a use of: Create, name, and apply defined sets of formatting options to a range of selected text	Character style
Which InDesign panel has a use of: Create, name, and apply defined sets of formatting options to whole paragraphs.	Paragraph style
Which InDesign panel has a use of: Change and apply formatting settings to whole paragraphs	Paragraph Panel
Which InDesign panel has a use of: Change or apply formatting settings to a range of selected text.	Character panel
Change the color setting of the document to North American Preset 2	Click on Edit > Color Settings Click on the Drop Down menu under settings and change
You find that you don't need the Character Styles panel very often,	Right click on CP and close

so remove it from your desktop view.

Dock the character styles panel to create a new tab group with both panels. Create a new workspace named styles.

Dock the panels>Click on Essentials (in workspace) and select New

Which two InDesign tools allow you to duplicate objects on a page and place them in an InDesign document?

Content Collector tool
Content Placer tool

Enabling which option will place pages in a left-and-right page spread for printing books?

Facing pages

You need to treat each document in a page as a single page. Which option should you disable to make each page stand alone?

Facing pages, Frame, Bleed, master Page

What is a benefit of using the Live Preflight feature?

Checks for and displays errors while you work.

Add a 0p9 Bleed to each page side in the document and then hide the guides.

Click on File>Document Setup >Click the triangle beside "bleeds and slugs">Set bleed>Click OK
Right click on the guides and select "hide guides"

What can be created using InDesign?

patterns

Select the image inside the Frame on Page 7 and change the Opacity of the image to 60%.

Highlight image>Set opacity

Use the text wrap panel to wrap the text around the detected edges of the giraffe image with a Top Offset of 0p6 and wrapped around the right side. Complete the wrap by creating a Clipping path of the detected images.

View- Text Wrap

A clear layout includes properly wrapping text around illustrations in the text. What will help you change the spacing between selections of text and wrap objects in the articles?

Fit content to frame

Add placeholder text in the empty text frame on page 5 of the document

Select the text box > Click on "text" > Select insert placeholder text

Import the text from the text file Chapter1.txt into the text frame on page 4

Select page 4. Select File>Place >Select the Chapter1.txt.

In interactive documents, some multimedia assets such as animations-require a trigger to start them. Which two actions can

Click
On page load

be assigned as triggers to media assets?

In interactive documents, some multimedia assets such as animations, require a trigger to start them. Which two events can be assigned a triggers for multimedia assets?

Click, Rollover, Embed, HTML Snippet

Package the textbook document. In the instructions field, type review, then call the package's folder name textbook.

Export > Package>Type in Info

There is a video placed on page 3 of the document. Export only page 3 as an interactive PDF file.

File>Export>Change to Interactive PDF>Set settings

Setting the Layout option when exporting an interactive PDF will cause what to occur?

It will determine the initial layout of the PDF when opened.